

CV- Fernando "FU" Paullada
Rocketeam@gmail.com
Rocketeam.com
818.613.9011

EDUCATION

bachelors degree in fine art with focus on industrial and interaction design
Otis college of art and design, Los Angeles 2009

WORK EXPERIENCE

Comunidad Educativa Hanrath
(Mexico) 2004-2005
Creative Writing Teacher
for Junior High kids

The Valley School (Bangalore) 2004
Volunteer arts and crafts teacher
for kids K through HS

Birrieria Santacruz (Mexico) 1998
Butcher Apprentice

TECHNICAL AND SPECIALIZED SKILLS

Critical Analysis: patiently analyzing a problem with critical thinking in every possible aspect

Creative Problem Solving: Finding every possible solution to a problem without discarding either form or function.

Process Design: Scrupulously incorporating a visual style and manipulating the extents of a form to better fit the end-user without losing functionality.

Fabricating Skills: Building and assembling patterns, samples, models and/or a final design with the use of various materials and techniques.

Analog Photography, experimental lenses and alternative uses of lighting.

Familiar with most Adobe programs, efficient on Photoshop, InDesign, Dreamweaver and Illustrator.

Accomplished in Rhinoceros 4.0 and Flamingo Raytrace as well as V-ray for Rhino

Skills in Typeset and Letterpress using traditional techniques and machinery.

HONORS AND AWARDS

Award for outstanding services to the school (Otis College) 2009

Otis College Dean's List - 2006 through 2008

First Prize in photography contest for Lomography.com 2007

First Prize National Ballroom Dancing Junior Category, specialty in Tango Mexico 1997

MEMBERSHIPS AND ASSOCIATIONS

Industrial Designers Society of America

The Designers Accord

Project H design
LA chapter volunteer

The Lomographic Society
also founder and president of the Otis Chapter

Cryptozoological Society of London

WORK FEATURED IN

NOTCOT.org
The Kanye West Blog
BED online magazine
Trendhunter magazine
Topix.com
Toxel.com
Inezha.com